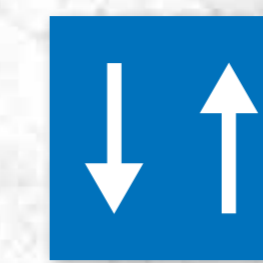


# SCHEDULE



THE 6<sup>TH</sup> CITIES SUMMIT TEL AVIV

CRACKING THE INNOVATION CODE

SEP 7<sup>TH</sup> 2015, SUZANNE DELLAL CENTER

Part of the **DLD** Tel Aviv Innovation Festival, 2015

## SEPTEMBER 7TH

08:30 Registration

### CITIES OF THE FUTURE (MAIN HALL, 07.09.2015 | 09:15-16:00)

Moderated By: Hila Oren, CEO, Tel Aviv Global (TEL AVIV)

09:15 "Welcome to Tel Aviv", Ron Huldai, Mayor of Tel Aviv-Yafo (TEL AVIV)

09:40 "Together Towards a New Urban Agenda" - Dr. Joan Clos, Secretary-General of Habitat III, Minister of Housing (UNITED NATIONS)

09:50 "Amsterdam (International) Responsible Capital" - Eberhard Van der Laan, Mayor of Amsterdam (AMSTERDAM)

10:00 "Leading the Capitals of the Future"

Moderator: Jan Stuesson: Global Advisor and Speaker, Former Global Leader in PWC for Public Sector (LUND)

Interviewing:

Ron Huldai, Mayor of Tel Aviv-Yafo (TEL AVIV)

Dr. Joan Clos, Secretary-General of Habitat III, Minister of Housing (UNITED NATIONS)

Eberhard Van der Laan, Mayor of Amsterdam (AMSTERDAM)

Sir Edward Lister, Chief of Staff & Deputy Mayor of London, Policy & Planning (LONDON)

Jean-Louis Missika, Deputy Mayor of Paris (PARIS)

### "City Talks"

10:30 "Shingy" David Shing, Digital Prophet, AOL (NEW YORK) - Keynote Speaker

10:50 Isaac Martin-Barbero, General Director, ICEX Spain (MADRID)

11:05 Marit Høvik Hartmann, Director of Marketing and Communications, Oslo (OSLO)

11:15 Katherine Oliver, Principal, Bloomberg Associates (NEW YORK)

### COFFEE BREAK

12:00 "Urban Disruption", Opening Remarks: Yossi Vardi, Serial Entrepreneur (TEL AVIV)

12:10 Christina Hug, Founder, Makers Nation (TORONTO)

12:20 "Living in Creative Cities"

Dominique Roland, Director of the Centre des arts and Deputy Director of Enghien-les-Bains Department of Digital Innovation & Development (ENGHIEEN-LES-BAINS)

Dr. Patrick Bartos, CEO, Creative Region Linz & Upper Austria (LINZ)

Jakub Kulasa, New Media and Technology Specialist, Krakow Festival Office (KRAKOW)

12:35 Students from Danciger - Darca High School (KIRYAT SHMONA)

12:45 Gilad Goren, Executive Director, Travel+Social Good (NEW YORK)

13:00 Dr. Mohammed Al-Nabari, Mayor of Hura (HURA)

13:15 Nicholas Platzer, Artist (VIENNA)

### LUNCH

14:30 "Sharing My City"

Moderator: Aparna Velankar, Editor, Lokmat Media (NASHIK)

Interviewing:

Molly Turner, Global Head of Civic Partnerships, Airbnb (SAN FRANCISCO)

Javi Creus, Founder, Ideas for Change (BARCELONA)

Olof Zetterberg, CEO, Stockholm Business Region (STOCKHOLM)

15:00 "SMART URBANISM"

15:00 Christine Carboni, Marketing Director, Berlin & Wolfgang Breyer Marketing Director for the Importer Regions Africa, Eastern Europe and Caribbean, BMW (BERLIN)

15:15 Amit Graneek, Head of Strategy, Safed Municipality (SAFED)

15:20 Norio TOMIOKA, Manager for Africa and the Middle East, International Affairs Bureau, City of Yokohama (YOKOHAMA)

15:25 Eyal Rosner, Chairman and Director of Administration, Fuel Choices Initiative, Prime Minister's Office (TEL AVIV)

15:35 Smart Transportation Marathon

15:45 Closing Remarks - Hila Oren

16:00 Happy Hour @ the Smart City Plaza Powered By and Welcome to Cities Summit Tel Aviv 2016!

16:00 Barcelona Smart City Expo Raffle - By Lluís Gomez

16:30 The Neve Tzedek Tour

### HABITAT III THEMATIC MEETING

From Public Participation to Civic Engagement - Tel Aviv Smart Citizenship Meeting | 7.9.2015

### URBAN FORUM A, 07.09.2015 | 12:00-13:30

12:00-13:30 HABITAT III THEMATIC MEETING - Open Session

12:00 Keynote: Dr. Joan Clos, Executive Director, UN Habitat (UNITES NATIONS)

12:30 Public Participation in a Smart Age

Introduction: Oded Gvuly, Head of Planning, Tel Aviv-Yafo Municipality

MK Stav Shafir - The Zionist Union/Labor Party, leader of the 2011 Israeli social justice protests (TEL AVIV)

Iñigo de la Serna Hernáiz - President of the Spanish Network of Intelligence Cities & Mayor of Santander

Arch. Karen Lee Bar Sinai - Design for Change, SAYA, (JERUSALEM)

Javier Creus - Founder of Ideas for Change (BARCELONA)

DannyGal - Director of Kav Mashve, initiator of the 1000 Round Tables Dialogue, founder of the Tel Aviv Hub. (PETACH TIKVA)

Mary Loitsker - The Public Knowledge Workshop, SHECODES, (TEL AVIV)

CONCLUDING PANEL:

Dr. Joan Clos, Executive Director, UN Habitat

Eddie Bet Hazavdi, Ministry of Infrastructure

Zohar Sharon, CKO, Tel Aviv-Yafo Municipality

Dr. Orli Ronen, Tel Aviv University, Israel Urban Forum

Moderator: Dr. Emily Silverman, the Urban Clinic, Hebrew University

13:30 LUNCH BREAK

### HABITAT III THEMATIC MEETING - CLOSED SESSION

Dr. Joan Clos, Executive Director, UN Habitat | Issac Martin Barbero, General Director for Internationalization, ICEX Spain Trade

Netanel Lapidot, Ministry of Housing | Assaf Zamir, Deputy Mayor, Tel Aviv-Yafo

Moderators: Ehud Carmely, Deputy Director of Planning, Tel Aviv-Yafo Municipality

Dr. Orli Ronen, Tel Aviv University, Israel Urban Forum

### SMART CITY PLAZA POWERED BY Fuel Choices Initiative

(07.09.2015 | 08:30-17:00)

11:30 Guided Tour | Meeting point: Tel Aviv Information Booth

RAD Green | Green IQ | Hopon | Home Biogas | Juganu | Kando | GenCell | Winkapp | Musketeer | BreefCam | Roadix | FlexiFuel

### UNESCO MEDIA ARTS LAB: MEDIA ARTS, URBAN CREATIVITY & THE CITY (URBAN FORUM C, 07.09.2015 | 14:30-16:00)



14:30-14:32 Gidi Schmerling, Director of Media & Communications, Tel Aviv-Yafo Municipality (TEL AVIV)

14:32-14:35 Moderator: Arielle Blonder, Designer, Architect & Researcher (TEL AVIV)

14:35-14:40 ForReal Team (Saron Paz & Zvika Markfeld) (TEL AVIV)

Saron Paz, Head of the New Media Department at the Musrara School of Arts; Co-founder of ForReal Team Studio

Zvika Markfeld, Senior Lecturer in the New Media Department at the Musrara School of Arts; Co-founder of ForReal Team Studio

### SELECTED PROJECTS

14:40-14:45 Liat Segal, New Media Artist, Sweet Tech Studio (TEL AVIV)

14:45-14:50 Dr. Patrick Bartos, CEO, Creative Region Linz & Upper Austria (LINZ)

14:50-14:55 Shim Gil, Producer, Print Screen Festival (HOLON)

14:55-15:00 Yoav Argov, Chief Program Officer, XLN (TEL AVIV)

15:00-15:05 Dominique Roland, Director of the Centre des arts and Deputy Director of the Enghien-les-Bains Department of Digital Innovation & Development (ENGHIEEN-LES-BAINS)

15:05-15:10 Emmanuel Witzthum, Head of Arts, Israel British Council (RAMAT GAN)

15:05-15:10 Jakub Kulasa, New Media and Technology Specialist, Literary Department, Krakow Festival Office (KRAKOW)

15:10-15:15 Yaarit Levy, Director, FIRST Israel/Technion, (TEL AVIV)

15:15-15:20 Tsilit Ben-Navat, Director of the Arts Department, Tel Aviv-Yafo Municipality, (TEL AVIV)

15:20-15:55 Open Discussion

15:55-16:00 Arielle Blonder, Closing Remarks

## SEPTEMBER 8TH

06:30 Morning Run with ROCO Runs

09:00-12:00 Creative Neighborhoods Experience for International guests only

A - Rothschild Boulevard - Start Up City

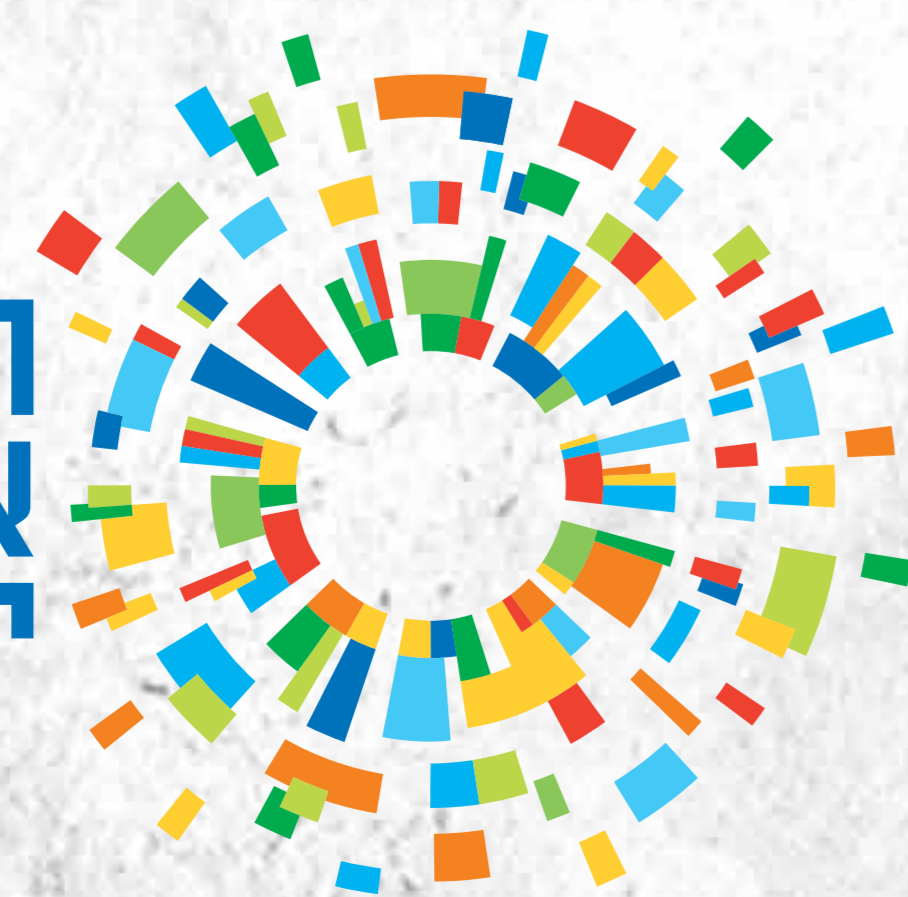
B - S.O.S.A. (South Of Salame)

18:00 Open Startup

19:00 Creative City Boulevard



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